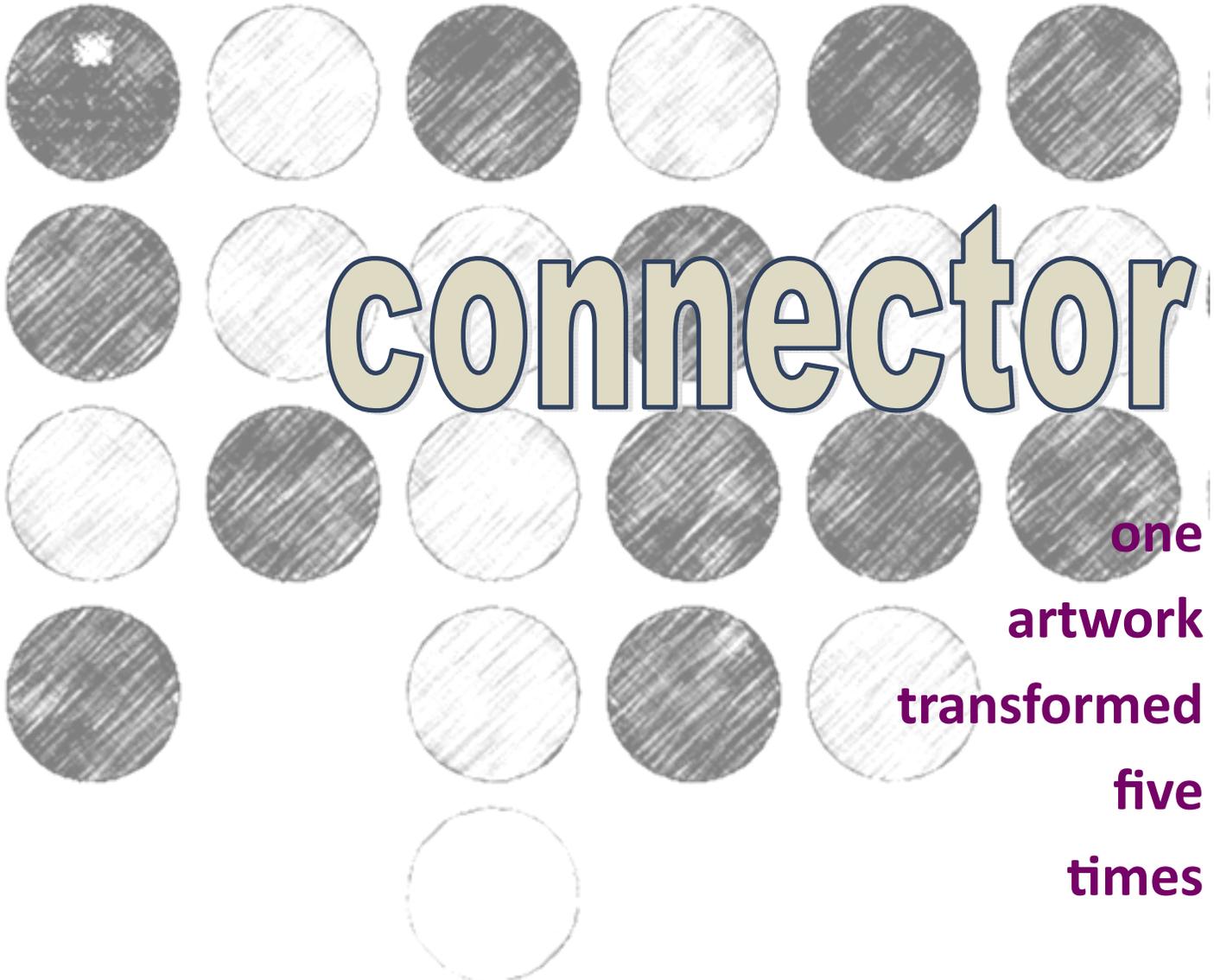


CALL
FOR
ARTISTS

QUALIFICATIONS

Artistic Investigation of the Port of San Diego Tidelands



connector

one
artwork
transformed
five
times

Connector

+ INTRODUCTION

Connector is a new Port of San Diego (Port) public art project designed to encourage artistic investigation of Port tidelands in the development of a temporary large-scale artwork that will travel to locations on tidelands in San Diego, National City, Coronado, Chula Vista and Imperial Beach. The selected artist or artist team^{1*} will create a dynamic, transportable artwork² that transforms five unassuming spaces on tidelands in an imaginative and unexpected way.

The Port, a special government entity, was created in 1962 by an act of the California Legislature to manage the San Diego Bay and the surrounding waterfront in San Diego, Coronado, Chula Vista, National City and the Imperial Beach oceanfront, and to facilitate the development of regional port infrastructure. Since then, it has invested \$1.7 billion in public improvements. The Port oversees two maritime cargo terminals, two cruise ship terminals, 18 public parks, the Harbor Police Department and the leases of more than 600 tenant and sub-tenant businesses around the San Diego Bay.

The *Connector* project is funded through the Port's Public Art Fund. The process for artist selection and artwork development is being administered by the Public Art Office.

+ PROJECT GOALS

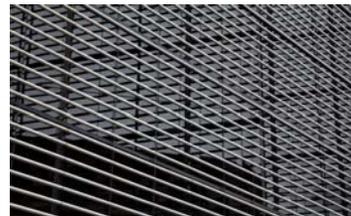
The goals of the *Connector* project are to encourage artistic investigation of the tidelands in the development of a large-scale, site-specific public artwork that:

- Is artistically compelling both aesthetically and conceptually;
- Exemplifies a dynamic approach to public space and human engagement;
- Transforms, adds to, or is fundamentally enscenched in unassuming spaces in the District's five member cities in imaginative and unexpected ways;
- Is transportable and durable to withstand travel to multiple locations on the tidelands; and
- Creates connections and a series of evolving experiences along the tidelands, in support of the "public" public art creative direction.

+ CONTEXT

The Port's primary geographic focus is an area called "the tidelands," which is generally defined as the area included within the historic mean high tide line of San Diego Bay. The Port is directly responsible for an approximate total of 5,483 acres, with the rest of tidelands under the control of local, state and federal agencies. The Port's jurisdiction also extends to properties it has acquired or assumed responsibility for, adjacent to or near the tidelands, such as the Imperial Beach oceanfront.

The tidelands are best perceived as many places, not one place. They comprise a diverse range of environmental settings and support a wide range of maritime and urban activities, including public spaces, which encourage public access to the shoreline.



**THE TIDELANDS
ARE A PLACE OF
CONNECTION**

The Port maintains miles of public walkways and numerous shoreline parks, piers and boating facilities; it provides leases for marinas, restaurants and tourist amenities; and it provides space and sponsorship for festivals and events, both on the shoreline and on the bay. Altogether these activities attract a diverse range of people to the tidelands, from tourists to water recreation enthusiasts to people from nearby neighborhoods for whom the tidelands is their community open space.

As a result of these efforts, the public realm of the tidelands has taken on several unique characteristics over the years, which provide opportunities for artistic exploration of the tidelands as a place of connection. For example long promenades and trails provide linear access between different sub-areas of the tidelands; thus allowing, for example, people to move from the ferry and tourist businesses past resorts and through parks. They provide for a series of evolving experiences along the tidelands.

¹The Port adheres to the definition of "artist" which is contained in the Port's BPC Policy 609. www.portofsandiego.org/public-art. ²Throughout this Call for Artists, the singular term "artist" also means artist teams. ³The Port adheres to the definition of "artwork" which is contained in the Port's BPC Policy 609.



+ ARTWORK OPPORTUNITY

The Port of San Diego Public Art Office seeks an artist to create a temporary, large-scale artwork that will appear as a series of installations or spatial interventions in multiple locations on the tidelands. Appearing on the tidelands, the artwork will travel to San Diego, National City, Coronado, Chula Vista and Imperial Beach. The dynamic, transportable artwork should transform five unassuming spaces on the tidelands in an imaginative and unexpected way.

The artwork should be artistically compelling both aesthetically and conceptually with high visual impact. Through a dynamic approach to public space and human engagement, the artist will transform multiple tidelands environmental settings into new visual experiences that engage a broad audience in their daily lives. The artwork will translate into a series of evolving experiences that re-imagine the urban and related tidelands environs. Artists whose visual art practices include spatial inventions and/or installations are strongly encouraged to apply.

A specific site in each of the Port's five member cities will be determined during the artwork development phase through a collaborative investigation of the tidelands by the artist and the Public Art Office. Examples of potential areas may include shoreline parks, buildings, infrastructure, and promenades.

The Port is committed to excellence in environmental stewardship and in sustainable practices. As such, the artist/artist team selected will be encouraged to utilize sustainable materials that are re-used, recycled, rapidly renewable and/or materials that do not leave a lasting impact on the environment. Media must require minimal maintenance; be durable to withstand outdoor weather conditions, the environment and transport; be safe for the public and ADA compliant; and not leave a permanent mark on the sites when removed.

The artwork will be on public view approximately fifteen months (three months in each member city). Artists will be expected to retrieve all components at the end of the project and may keep any materials purchased and/or fabricated as part of the commission budget and incorporated into the temporary artwork.

+ SCOPE OF ARTIST WORK

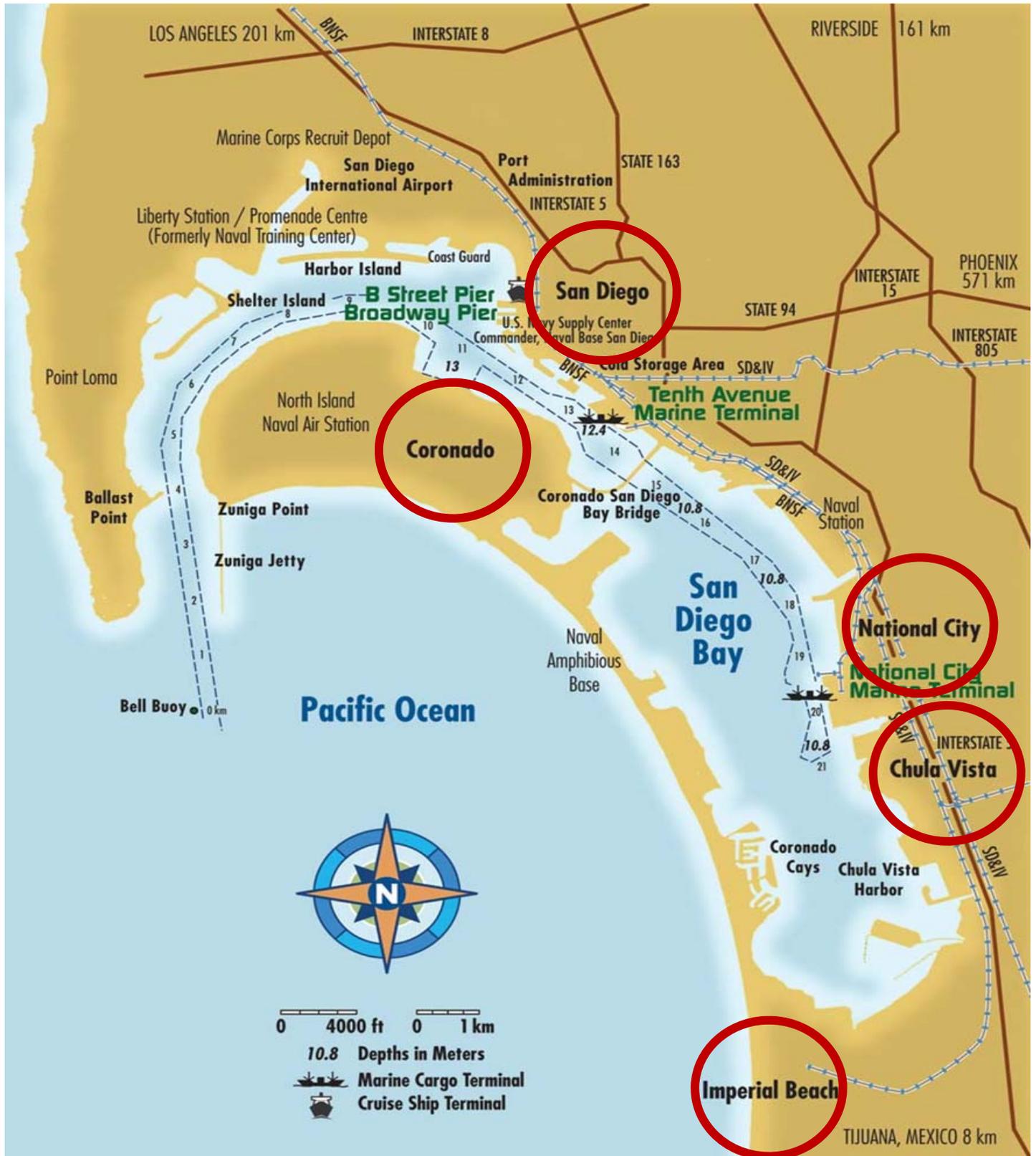
The artist selected for the commission will collaborate with the Port on the conceptualization and realization of the artwork. The scope of work for the selected artist will generally include, but not be limited to, the following:

- Explore options described above and others as they emerge.
- Conduct research and attend and participate in meetings and site visits with Port staff, reviewing bodies and others, as appropriate.
- Develop and submit preliminary concept ideas and potential sites in each Port member city for verification that the specific sites are within the Port's jurisdiction and are available and feasible for potential installation of artwork.
- Develop and present an artist concept proposal for temporary artwork that can be executed within the budget.
- Encourage public engagement on some level. Artists may be expected to conduct and/or participate in a minimum of two public talks or interactive events during the project.
- Further develop concept into final design for temporary artwork that can be executed within the budget.
- Develop working drawings and/or engineer-approved construction documents, if necessary.
- Fabricate artwork.
- Perform site preparation; transport and install artwork at each site.
- Develop manual for maintenance and operations.
- Document artwork.
- Deinstall/retrieve artwork at each site and return each site to its original condition.

Pacific
Ocean

Connector

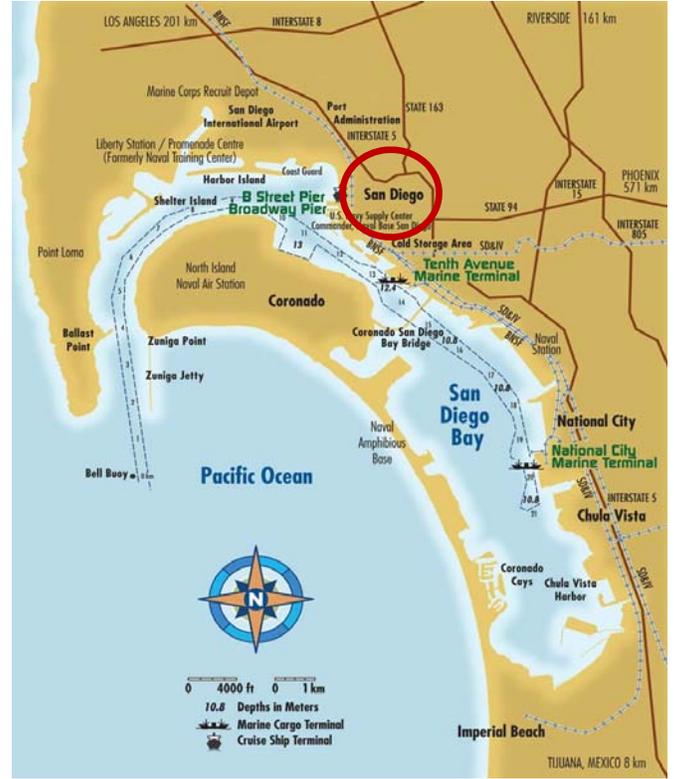
artistic investigation of tidelands



Pacific
Ocean

Connector

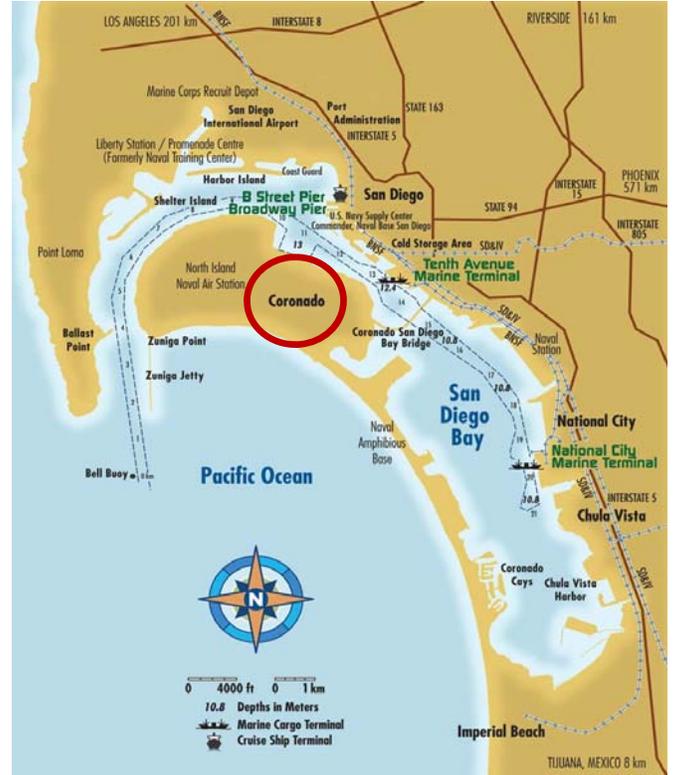
artistic investigation of tidelands



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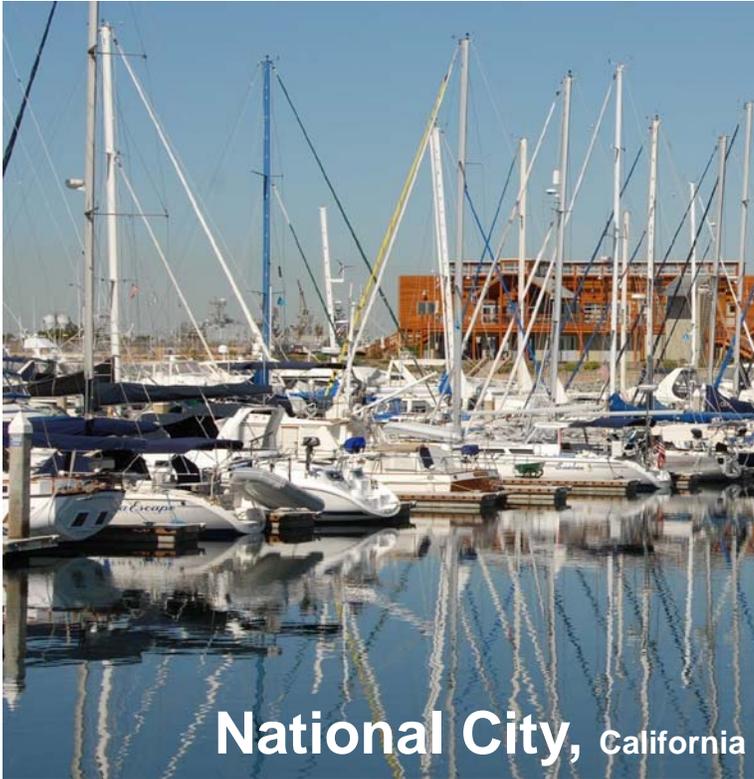
artistic investigation of tidelands



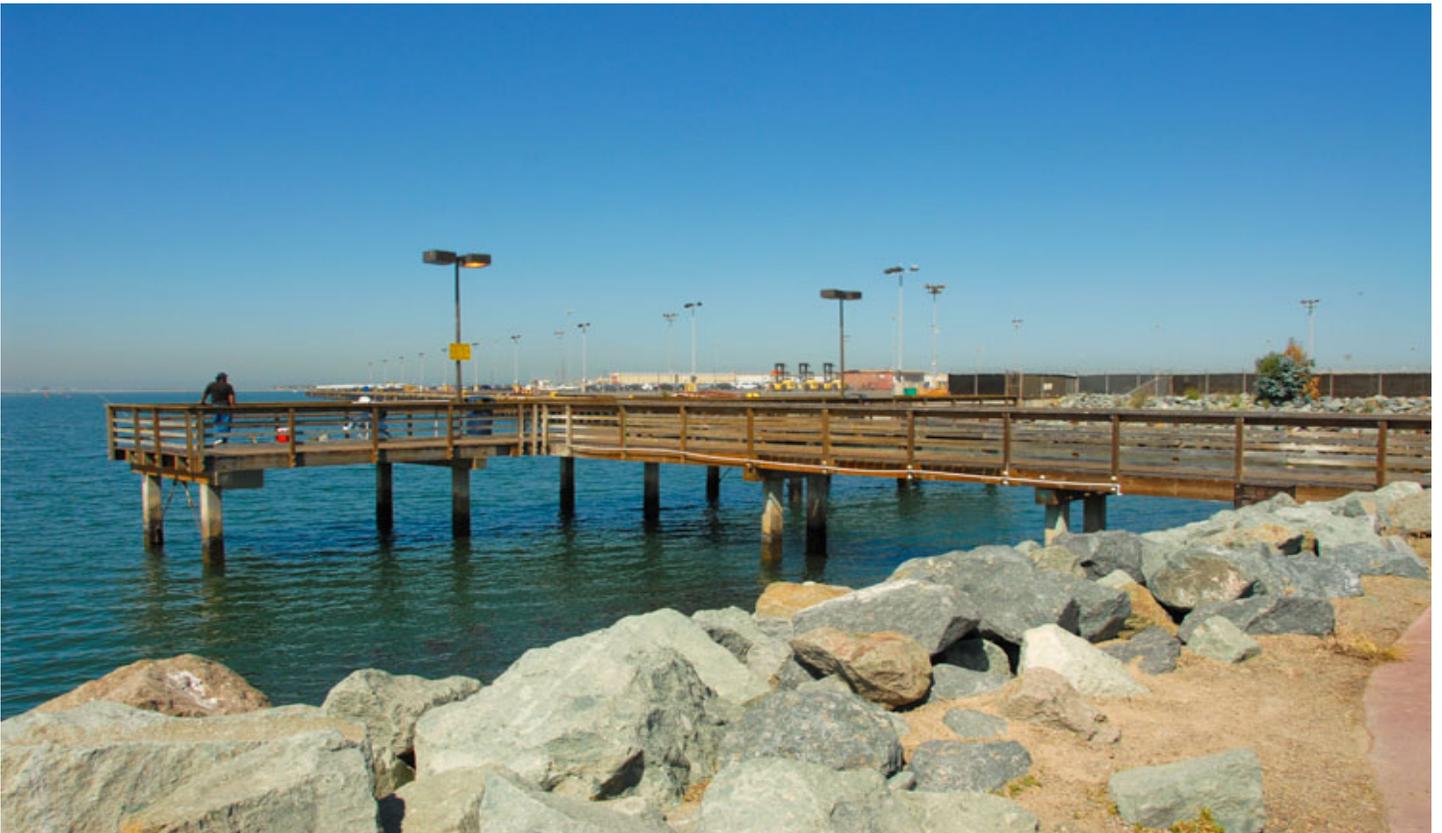
Pacific
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Connector

artistic investigation of tidelands



National City, California



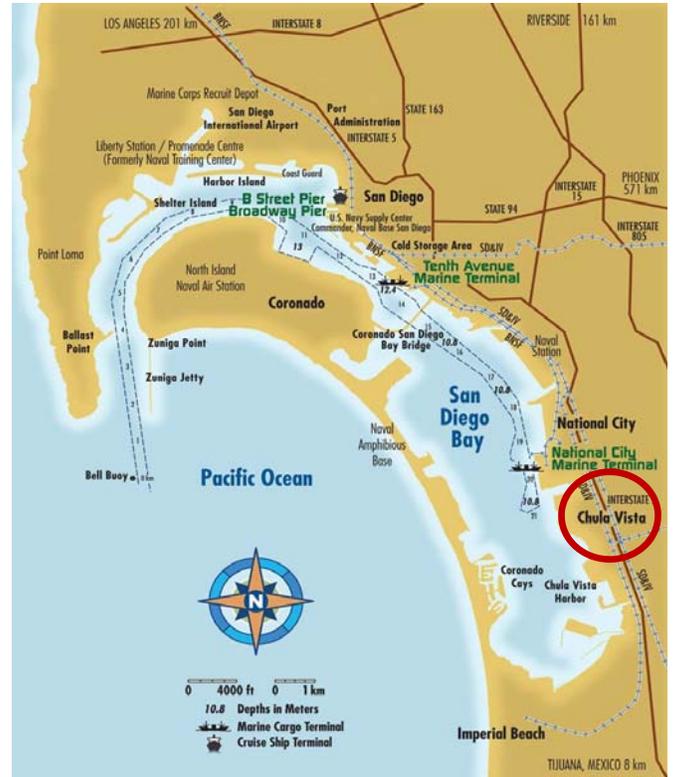
Pacific
Ocean

Connector

artistic investigation of tidelands



Chula Vista, California



Pacific
Ocean

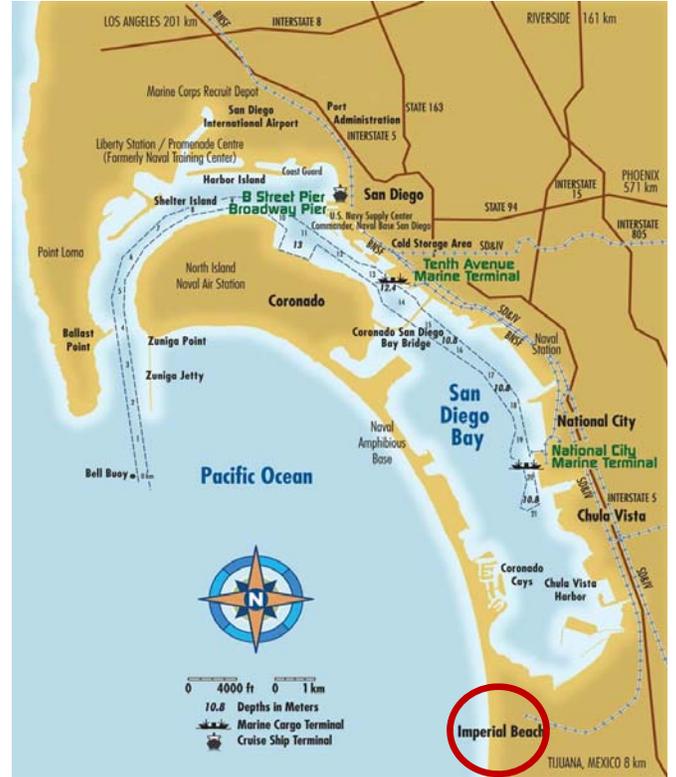


Connector

artistic investigation of tidelands



Imperial Beach, California



+ ELIGIBILITY

This *Call for Artists* is open to professional, practicing artists in the United States and artists who currently hold proper visas allowing them to work in the United States. Proof of visa/work permit documentation may be requested for verification.

+ BUDGET

The selected artist will receive a \$275,000 budget to conceive and realize their artwork, including concept and design development, fabrication as well as installation and deinstallation at multiple sites. The budget is all-inclusive and must cover all costs including, but not limited to: artist and consultant fees, materials, fabrication, construction, transportation, delivery, site preparation, lighting (if applicable), equipment, traffic control, installation, deinstallation, site-clean-up, legal fees, insurance, permit fees, travel, and documentation.

+ PROJECTED TIMELINE (subject to change)

<i>Call for Artists</i> released	November 20, 2012
Questions Cut-off	January 9, 2013
Application Deadline	January 15, 2013
Notification of Finalists	January 2013
Finalist Interviews	February 2013
Finalists Notified	February 2013
Contract Execution	February/March 2013
Concept/Design Development	March - October 2013
Fabrication	Nov. 2013 - June '14

Artwork may be installed at first site between June and July 2014.

+ SELECTION PROCESS

PHASE ONE

Eligible applications will be reviewed by a selection panel. Members of the panel will include a member from the Port's Public Art Committee, visual arts professionals and individuals who have a specific subject knowledge related to the project or familiarity with the Port's tidelands. The selection panel will recommend a short-list of finalists based on the selection criteria. Approximately three artists will be invited to the Phase Two screening process.

Public Art Office staff may pre-screen applications to verify eligibility and to evaluate responsiveness to the

criteria. Applications considered to be marginally responsive may not be submitted to the selection panel for review.

PHASE TWO

Artist finalists will be invited to interview for the commission. Prior to the interview, finalists will be asked to submit a letter addressing intended approach(s) to the project opportunity. Specific information about Phase Two will be supplied to finalists. Finalists will be interviewed by the selection panel, either in person or virtually.

Following finalists' interviews, the selection panel will recommend one artist for the commission. Selection panel's recommendation will be submitted to the Port's Public Art Committee for review and recommendation to Port staff who will forward the Public Art Committee's recommendation to the Board of Port Commissioners for approval and authorization of an agreement with the selected artist.

+ SELECTION CRITERIA

The selection panel will review applicants' qualifications, past work samples and conduct interviews during the selection process utilizing the following criteria:

- Meets the Port's definition of "artist."
- Demonstrates artistic excellence, innovation and originality as represented in past work and supporting materials.
- Demonstrates capacity for working in media and with concepts that are appropriate to the program goals and site(s).
- Demonstrates interest and capability in creating public artworks in collaboration with the Port, Public Art Office and other project partners.
- Demonstrates experience in successfully completing artworks of similar scope, scale, budget and complexity, or ability to articulate how he or she would be able to bring the necessary artistic and technical skills to this project.
- Demonstrates interest in and understanding of the project.
- Is available to perform the scope of the work in a timely and professional manner.
- Builds the diversity of the Port's Tidelands Collection.
- If applicable, demonstrates a cohesive team.
- If applicable, past performance agreements.

Connector

conditions

+ CONTRACT

As outlined in this *Call for Artists*, the selected artist will be retained under an agreement to conceptualize, design, fabricate, install, de-install and retrieve temporary artwork.

+ DESIGN REVIEW

The selected artist will be required to present their concept and further developed artwork design to the Port's Public Art Committee as specified in Port's BPC Policy 609, which can be viewed at www.portofsandiego.org/public-art.

+ QUESTIONS

Please submit questions in writing to the Public Art Office at callsforartists@portofsandiego.org. If questions lead to an addendum to this *Call for Artists*, the addendum will be posted on the Port's website at <http://www.portofsandiego.org/public-art/browse-calls-for-artists.html>

+ WEBSITE RESOURCES

PORT OF SAN DIEGO: www.portofsandiego.org
www.portofsandiego.org/maritime
THE BIG BAY: www.thebigbay.com



The Port of San Diego Public Art Office manages public art programs and exhibitions that enable residents and visitors to engage with art in the public realm. The Public Art Office is committed to encouraging the creative expression of artists to produce innovative projects and exhibitions of contemporary art that enhance the visual excitement, aesthetic appeal and cultural richness of the tidelands.

Future Opportunities

To receive Port Public Art news and opportunities via email, sign up at <http://j.mp/portsd-publicart>.

+ CONDITIONS FOR SUBMISSION

PORT RIGHTS: The Port reserves the right to reject any applications to this *Call for Artists*, to not accept any artists recommended by the selection panel, to initiate an alternate selection process or to reissue or cancel this *Call for Artists*, in whole or in part, at any time, without prior notice and makes no representation that any agreement will be awarded to any applicant.

The Port reserves the right to revise this *Call for Artists* by addendum. It shall be the applicant's responsibility to check the Port's website for any possible addenda up to the final submission date. Additionally, the Port reserves the right to postpone opening submissions to this *Call for Artists* for its own convenience, and/or to waive minor informalities or irregularities in the submissions received. The Port is not responsible for the loss or damage of any materials submitted and is not obligated to notify applicants when applications are late, incomplete, inaccessible, or otherwise ineligible. Incomplete or ineligible submissions will not be reviewed. The Port is not responsible for distortion or alteration of images when projected.

The Port reserves the right to change the number of finalists and/or decide that none of the applicants will proceed to Phase Two, to award agreements to multiple applicants, to propose modifications to the scope of work during the agreement negotiation, to change the timeline and sites, and to assign artist specific sites to explore in order to develop artwork concept and design.

The Port accepts no financial responsibility for any costs incurred by the applicant, with the exception of what is outlined in this *Call for Artists*. All applications may be kept by the Port and shall be subject to the California Public Records Act. The Port will not share the details of individual applications to this *Call for Artists* with competing applicants during selection process. After selection process ends and prior to final approval of the agreement, all submissions become public information.

ELIGIBILITY RESTRICTIONS: The Board of Port Commissioners, members of its Public Art Committee, Port employees and its business partners or their immediate family members are not eligible for this *Call for Artists*. In addition, eligibility is restricted to artists who legally reside and are eligible to work in the United States. Artists currently under contract for an art project with the Port or Port's tenants are not eligible to apply for this project. The Port reserves the right to determine eligibility.

EQUAL OPPORTUNITY CONTRACTING: The Port endeavors to do business with artists who are committed to equal opportunity and will not do business with any artist that discriminates on the basis of gender, age, socio-economic class, geographic location, religion, sexual orientation, skills and abilities, ethnicity, and political persuasion, among other qualities.

INSURANCE REQUIREMENTS: Any artist selected to enter into an agreement for the commission of artwork shall obtain, at the artist's sole cost and expense, all insurance required by the Port. Insurance requirements may include, but are not limited to, Comprehensive General Liability and Automobile Liability and Worker's Compensation coverage in accordance with the laws of the State of California. The Port may require that it be named as additional insured on insurance policies.

AGREEMENT REQUIREMENTS: The agreement between the Port and selected artist may include, but is not limited to, the following requirements: granting the Port a non-exclusive, irrevocable, royalty-free license to reproduce; reserving the right to remove the artwork; VARA and California Civil Code Section 987 waivers; and indemnifying the Port and Port tenants.

How to Apply

Deadline: January 15, 2013

+ HOW TO APPLY

Application submissions must include the information and materials described below, all of which are required to constitute a complete application.

VISUAL REQUIREMENTS

▣ Work Sample

Submit ten (10) digital images/videos maximum of artist's/artist team's past work. Detail shots may be submitted as part of the ten (10) digital images/videos.

Digital still images must be saved in a .jpg format with a maximum dimension of 1920 pixels on the longest side. Image files must be less than 1.8 MB each and saved in the correct vertical or horizontal orientation for viewing. Digital videos in .mpg or .mov format with a maximum resolution of 1920 x 1080 pixels. Video files must be less than 100 MB. Video files must be no more than 25 seconds each.

All files should be clearly named with the artist's last name (underscore) first name (underscore) and 2-digit viewing order. Example: smith_jane_09.jpg. For teams, use your team name. Example: teamart_10.jpg

WRITTEN REQUIREMENTS

▣ Annotated Image List

Annotated image list in .pdf format that corresponds to the numbering of digital still images/videos. Include your contact information at the top (name, address, phone number and email address), and information about each example of past work including title/project name, budget, location, owner or commissioning agency, completion date (or indicate if not completed), medium, and dimensions. The file should be clearly named with the artist's last name (underscore) first name (underscore) and image list. Example: smith_jane_imagelist.jpg For teams, use your team name. Example: teamart_imagelist.jpg

▣ Résumé

Current résumé in .pdf format for each artist. Include your full contact information at the top (name, address, phone number, and email address). The file should be clearly named with artist's last name (underscore) first name (underscore) and resume. Example: smith_jane_resume.jpg. For teams, use your team name. Example: teamart_resume.jpg

▣ References

Contact information for three professional references in .pdf format for each artist. Include names, addresses, phone numbers and email addresses. The file should be clearly named with artist's last name (underscore) first name (underscore) and references. Example: smith_jane_references.jpg. For teams, use your team name. Example: teamart_references.jpg

SUBMISSION REQUIREMENTS

All required visual and written materials (work sample, image list, résumé, and references) should be clearly named, as instructed, and put in an electronic folder. Label the folder with the artist's last name or artist team's name and create a compressed (zipped) folder. Label the compressed (zipped) folder clearly with the artist's/artist team's name and upload to <http://www.sendthisfile.com/> as follows:

2. Register for a free plan to send files
3. Follow registration process as specified by Send-ThisFile
4. Sign-in to your free account and go to "Send Files"
5. Enter callsforartists@portofsandiego.org in the "To" field
6. Enter "Connector" in the "Subject" field
7. Upload compressed (zipped) folder as specified by SendThisFile
8. Click SendThisFile tab
9. Wait for file transfer status to specify "Complete"
10. Click Sign Out

NOTE: The Public Art Office will acknowledge receipt of each application via email.

It is the applicant's responsibility to review and verify the completeness of their application submission prior to uploading and sending. Do not upload and send any additional support materials or proposals, as they will not be screened at this time. The Port utilizes a Microsoft operating system and may project work samples (digital still images/videos.)

If applicants have technical problems uploading/sending the compressed (zipped) folder, please contact <http://www.sendthisfile.com/help/>

+ DEADLINE

All submissions must be received by Port of San Diego no later than 5:00 p.m. PST on Tuesday, January 15, 2013.

+ NOTIFICATION

Artists short-listed as finalists will be notified as outlined in the projected timeline. Finalists will be notified of the results of this *Call for Artists* as outlined in the projected timeline.

+ APPLICATION CHECKLIST

- ▣ Clearly name each file as instructed:
 - 10 digital still images/video maximum
 - Annotated image list *saved as .pdf* document file
 - Résumé(s) *saved as .pdf* document file
 - References *saved as .pdf* document file
- ▣ Send compressed (zipped) folder as specified above